



**Con i piedi per terra
Rooted**

"Fare il guardiano del parco, è questo il finale di carriera che sogno".
Parola di Giorgio Mazzella
"I'd like to end my career as a simple park warden", says Giorgio Mazzella

Il suo ruolo in banca ha anche un risvolto no profit. Ha ideato un progetto per i bambini che hanno perso la famiglia...

"In 15 anni di presidenza non ho mai preso un compenso, ma ho dato tutto in beneficenza. Qui ad Arbatax Park abbiamo ideato un ritrovo annuale di tutti i bambini abbandonati in Sardegna. Ho voluto realizzare questa giornata per i 200-250 ragazzi sfortunati del territorio, per farli divertire fra gli animali autoctoni del parco. Mettiamo a disposizione le piscine, i giochi, attrazioni, maghi ed ospiti per loro, per una giornata diversa. Inoltre,

con le loro case-famiglia programiamo il loro futuro, con fondi bancari a loro favore."

È una Sardegna diversa quella che presenta, non ha solo il mare...

"Lo sanno tutti che il mare della Sardegna è bello. Sul nostro sito (www.arbataxpark.com) è la pagina del parco quella più visitata, quella su cui gli utenti restano più a lungo. Il parco è la mia passione e vorrei lasciarla a mio figlio, neolaureato. Il mio obiettivo sarebbe quello un giorno di fare soltanto il guardiano del parco, un finale di carriera che sogno". ■



do is to transform them into hermitages for our guests, somewhere where they can be completely surrounded by goats, boars and other animals, but enjoy all the comforts of a luxury hotel, plus a stunning sea view".

You are involved in other ventures here in Sardinia...

"Yes, I was one of the founders of the Tortoli airport. I set it up, I opened it and I managed it right up until the start of the crisis. I just got out before the whole thing collapsed. The idea is to reopen it next year. And then I've been the chairman of the Sardinian Industrial Consortium Bank for the past 15 years. I have other interests in hotels in Cagliari ... I'm always on the go and I never give up".

The same goes for the people on your team, I believe...

"Quite right. I've got people from 46 different countries on my staff, speaking a whole range of languages".

Your role in the bank is closely linked to charity. You sponsor a project for orphans...

"Yes, I've donated my whole salary as chairman to charity over the past 15 years. We run a yearly camp for all the orphans in Sardinia here at Arbatrax Park every year. I was really keen to set up this day for the 200-250 orphans in Sardinia so that they could enjoy being with the island's native animals and wildlife. We give them access to the swimming pools and lay on games, entertainers, and

magicians for them to give them a special day off. And we give them a helping hand for their futures, together with their careers, we set up trust funds for them through the bank".

Your Sardinia has an added dimension to it, it's not just about sand and sea...

"Everyone knows that the sea in Sardinia is stunning. It's the page visitors linger most on when they view our website (www.arbataxpark.com). The park is more about my personal passion and one day I would love to leave it to my son, who has just graduated.

What I'd really like to do is end my career as a simple park warden, it's something I dream